

MINUTES 3-1-2012

Book discussion:

- When is it important to think about intentions and/or convince people otherwise?
 - o What is the realistic time frame in which to do this?
 - Does it matter?
- The Theory of Anyway: even if we weren't forced by peak oil, etc., how should we live our lives?

Agenda:

Check-in

Announcements

GU sub-committee report

Proposal monthly events

Jon's "idea to proposal" workshop

AC interns

Heart and Soul neighborhood organization

Website

Valley Time Trade

Blue Sky initiative

Proposals

Rick's song

GU sub-committee:

- Patti presented outreach plan
 - o Community at large: ads, billboards, media, monthly events
 - o Other organizations: one-on-one with leadership, co-sponsoring, "schmoozing"
 - o The choir: people just like us without involvement yet: monthly events
- How do we reach into all three of these groups?
 - o Publicity: more intense, closer to Sept. date
 - o Logistics: huge category; whatever's involved for day of GU, e.g. wedding planner... connect with sustainability festival
 - o Facilitation: TBA

- Entertainment/atmosphere: recruiting, esp. musicians
- Decided to move GU to September 16th, 23rd or 30th
- Still need a venue: school? Preferably high/middle school
 - Need classrooms and gymnasium
 - Ask AC about space
- Tina visiting on March 15
- Good way to get into co-sponsorships: how can we help *your* group?
- Will someone take on project management role?

Transition US working groups' examples:

- Economy and business, emergency, reskilling, youth, etc... all on website
- Diversity question: how do we involve different neighborhoods? What's going on in S. Amherst, for example?
 - Possible answer: Vela, Girls, Inc.; Nuestras Raices; bracelet idea from Gabby; jam workshop to engage youth interest; make initiative more fun for youth
 - Gabby: get in touch with youth
- Bernard: monthly events are good for outreach, other orgs, co-sponsoring
- Regular schedule: people can prioritize and can advertise in advance
 - Examples of monthly events:
 - Movie and potluck to raise consciousness
 - Walks to get to know our lifespaces better
 - Skill-sharing
 - Reading groups
 - One of each per month; one book = four sections
 - Next meeting, everyone will see a chart with all these possible tasks (Rick will make it)
 - Gabby and Gabor: skill
 - Bernard: walk
 - Patty and John: movie

Jon - Idea to Proposal:

- Include everyone's ideas. Diversity is important to nature.
- Proposal should include all issues brought up.
- Bring up/identify all the issues. Does everyone agree that these are all the issues?
- To deal with disagreement, facilitator suggests bringing up questions.

Interns

- Gabby and Ophelia: can we get some events to campus? Easier for students to arrive
- Ophelia: create facebook page
- Posters, email, digest, etc.
- Ophelia and Gabby, everyone: finding space for movie viewings

Website

- Can't get to website via Transition US site
- Use town photos for website banner
- Ophelia: photoshop Norwottuck/logo picture banner
 - o Change banner anyway... something more related to town: mural, Emily Dickinson, town, etc.
- Put local resources list on website – allies

Valley Time Trade

- Forbes Library NoHo potluck breakfast 9:15 – 11:45 am

Blue Sky Initiative

- Patty wants us to get involved with this

Backtrack:

- Aim for September
- Betsy circulate email to identify organizations to contact
 - o Add new organizations if necessary
- Monthly events
 - o John and Patty: movie
 - Ophelia: movie venue at AC?
 - o Gabor and Gabby: skills
 - o Bernard: walk... 1st afternoon of the month
- Ophelia: logo, Facebook, venues, blurbs, about us
- Valley Time Trade email from Rick
- Rick and John will facilitate next time